The scary truth about





39.9 million to be exact!



Yet many pumpkins will be carved, and not cooked

Only
1 in 9
always cook
their pumpkin



22 million pumpkins will go to waste this year

That's around £32 million worth of edible food!

But there's gourd news...

3 in 5 know you can eat your carving pumpkin.

Pumpkins are cheap, nutritious and delicious and can be cooked in a variety of ways.



Flesh

Smaller
pumpkins are
great for pies
and breads.
Larger
pumpkins for
soups and
curries.

Guts

Makes a great base for broth and mulled wine.

#Eat Your Pumpkin

For tips and recipes: hubbub.org.uk/eat-your-pumpkin



*If following the same pattern as last year of 55.75% of those bodght being thrown away. Hubbub pelling conducted with 2000 UK respondents by Census wide in September 2022.